

STEPHANIE WU

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EDUCATION

New York University, College of Arts and Science, New York, NY
Bachelor of Arts in Journalism and East Asian Studies, May 2009
Minor in Gender Studies and Certificate in Graphic Design Production Technologies
Honors: Magna cum Laude, Dean's List | Overall GPA: 3.82

MEDIA EXPERIENCE

- MochiMag.com**, Co-Founder and Editor Apr. 2008 - present
- Edit all content for new online magazine for Asian American teens
 - Recruit and work with team of 30 college and high school students around the country
 - Write cover stories, such as one on *Gossip Girl's* Nelly Yuki
- The New York Times Magazine**, Fashion and Features Intern, New York, NY Jan. 2009 - May 2009
- Pitch story ideas for *The Moment* blog
 - Create storyboards and research fashion features
 - Attend showroom appointments and pull appropriate clothing for photo shoots
 - Assist on photo shoots for cover and center of book fashion stories
- Esquire** (Hearst magazines), Freelance Editorial Assistant, New York, NY Sept. 2008 - Dec. 2008
- Worked directly with Executive Editor on the bi-annual style manual, *Big Black Book*
 - Researched and interviewed sources on style tips, product recommendations and fashion history
 - Wrote copy for table of contents, featured products and short informative pieces
- Marie Claire** (Hearst magazines), Editorial Intern, New York, NY May 2008 - Aug. 2008
- Wrote for magazine on global issues, such as breast-binding and texting while walking
 - Pitched and wrote one online piece per month, including one on mastering any wine list
 - Filled in as assistant to Executive Editor
 - Assisted at fashion shoots, performed photo research, attended staff meetings
- W** (Fairchild Publication Inc./CNP), Features Intern, New York, NY Jan. 2008 - May 2008
- Transcribed over 20 interviews with celebrities, doctors, and art industry experts
 - Researched digital and print archives and microfiche database
 - Edited and formatted posts for daily editors' blog
- Teen Vogue** (Condé Nast Publications), Art Intern, New York, NY Aug. 2007 - Dec. 2007
- Created potential layouts and design elements for page designers
 - Sketched products to provide styling direction for photo shoots
 - Assisted Creative Director with expense reports and print orders
- Washington Square News**, Creative Director, New York, NY Aug. 2007 - May 2009
- Oversee photo, art, and production for New York University's daily student newspaper
 - Design and produce supplemental monthly culture and fashion magazines
 - Spearheaded redesign of newspaper's masthead, page headers and display copy
- InStyle** (Time Inc.), Advertising Intern, New York, NY June 2007 - Aug. 2007
- Organized competitive tracking for sales representatives and clients
 - Created editorial credits database and kept track of client business for Beauty Director

COMPUTER & LANGUAGE SKILLS

- Fluent in Excel, Adobe InDesign, Photoshop, Illustrator, Quark, LexisNexis, WordPress, and basic HTML coding
- Fluent in Mandarin and familiar with French and Japanese

PROFESSIONAL AFFILIATIONS

- Member of Asian American Journalists Association and Society of Publication Designers